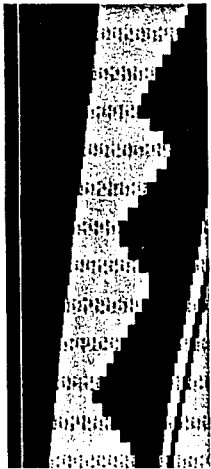




Internet Publishing

**Wide Area Information
Servers, Inc**

***Brewster Kahle, President
Internet World, Dec 1994***

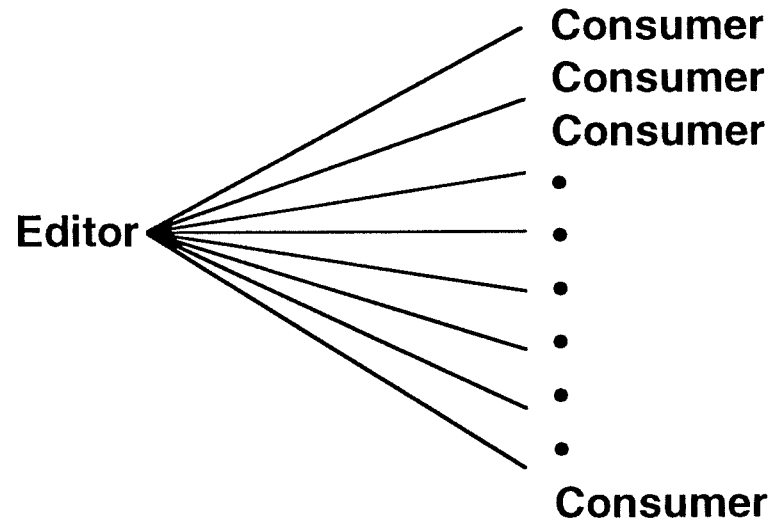


Publishing in Transition

- More publications
- Fewer readers per publication (avg.)
- New players (e.g. CNN, USA Today)
- New technologies: CD-ROM, On-line
- Consumers taking control by selection

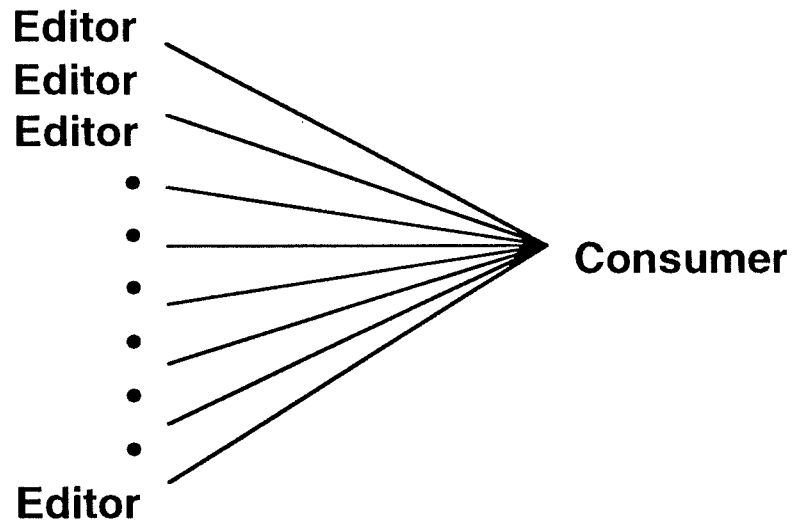


Publishing of Old: Push



- One to many
- Same for all
- Editors set schedules

Publishing Today: Consumer Pull



- Integrated access to multiple sources
- Personal preferences drives the flow
- Easy Delivery



Consumer's Demand...

Ease of FIND

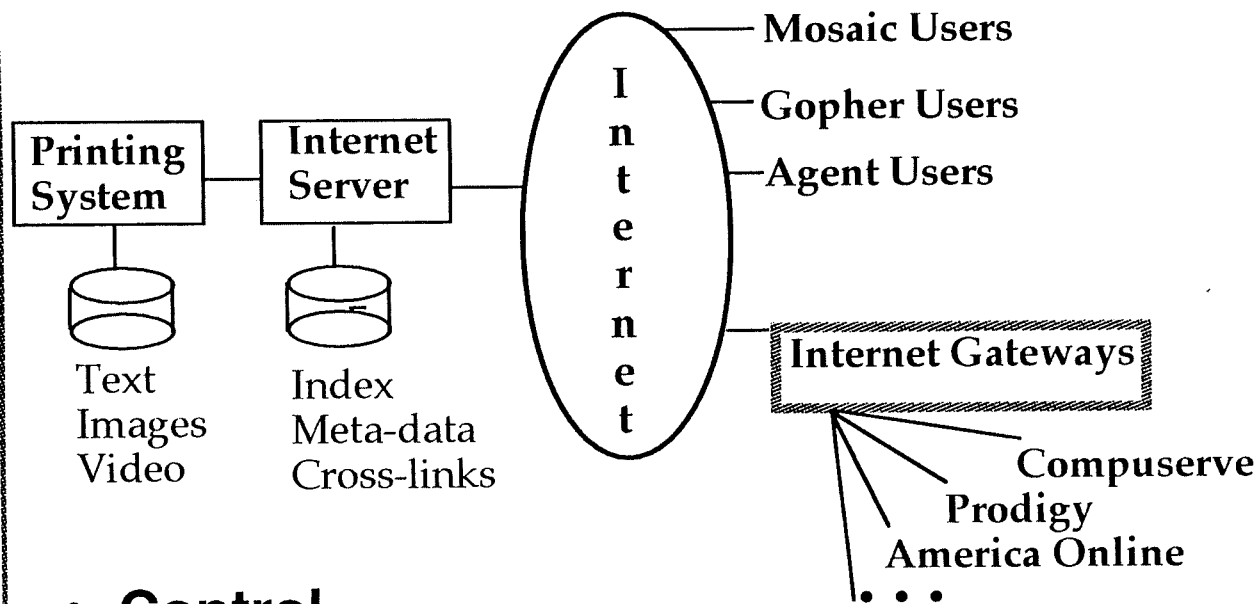
- **Easy:** Integrated delivery to *their* environment
- **Fast:** Integrated access to all relevant sources
- **Relevant:** high quality and on target



Why the Internet?

- Growth
- Architecture
- Momentum
- Users have Flipped the Equation:
 - Don't Push
 - This is about "Demand Pull"

Internet Publishing for the Publisher



- Control
- Distribution
- Advertising and Profits



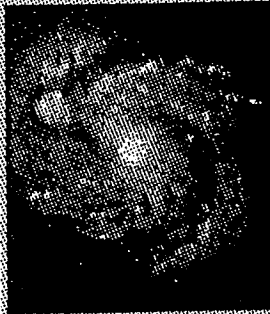
Internet Consuming: Towards *Ease of “Find”*

- ***Integrated Access*** to Personal/Corporate/
Published Information
- ***Personal Agents*** work on your behalf
across sources
- ***Timely:*** When you want it



WAIS does this Now

- **Server Technology**
- **Protocols for Integration and Agents**
- **Complete services for Publishers**
- **Technology Partners**



Elnet Galaxy

[Up](#) [Home](#) [Help](#) [Search](#)

[Elnet Galaxy](#)

Extra! Galaxy search engine enhanced!

Cruise the Galaxy with [Elnet's World Wide Web clients](#): [WinWeb](#) for Windows (V1.00A2.1) and [MacWeb](#) for the Macintosh (V1.00A2.2).

[Elnet Galaxy](#) is a guide to world-wide information and services. It includes public information as well as commercial information and services provided by [Elnet customers and affiliates](#). The information is organized by topic, and can be searched. Click on one of the topics below to see information categories, or enter keywords in the search pane on this page to find Galaxy topics. For more help in moving about the Galaxy, click on the word "Help" in the bar at the top of this page. There's always *new stuff* to look at! *Would you like to be a guest editor for a Galaxy topic?*

Topics

[Arts and Humanities](#)

[Architecture](#) - [Language and Literature](#) - [Performing Arts](#) - [Philosophy](#) -
[Religion](#) - [Visual Arts](#)

[Business and Commerce](#)

[Business Administration](#) - [Business General Resources](#) - [Company Organization and Consultants](#) - [Consumer Products and Services](#) - [Electronic Commerce](#) - [General Products and Services](#) - [Investment Sources](#) -
[Management](#) - [Marketing and Sales](#)

Science

[Astronomy](#) - [Biology](#) - [Chemistry](#) - [Geosciences](#) - [Mathematics](#) - [Physics](#)

Social Sciences

[Anthropology](#) - [Economics](#) - [Education](#) - [Geography](#) - [History](#) - [Languages](#)
- [Library and Information Science](#) - [Psychology](#) - [Sociology](#)

[Top of Page](#)

[& Etc](#)

ElNet is a commercial provider of network communication and information services. The fabulous [Galaxy Image](#) comes from the [Space Telescope Science Institute \(STScI\)](#).

Copyright 1993,1994 Microelectronics and Computer Technology Corporation (MCC). All Rights Reserved. ElNet is a trademark of MCC.

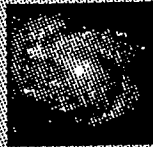
The [Galaxy Staff](#) can be contacted for more information.

Search for

40 hits

[Galaxy Pages](#) [Galaxy Entries](#) [World-wide Web](#) [Gopher](#) [Hytelnet](#)

[Up](#) - [Home](#) - [Help](#) - [Search](#) - [Top](#) - - [ElNet Galaxy](#)



EINet Galaxy Directory Services

Search for: shopping

Search Clear selections

40 hits

Galaxy Pages Galaxy Entries World-wide Web Gopher Hytelnet

World-wide Web Results - for "shopping on the net"

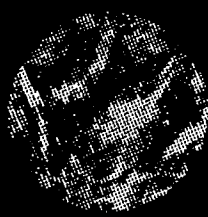
40 of 941 qualifying documents in database. (You can use boolean phrases to refine your search.)

- No Title - Score: 1000 Size: 328000
- World-Wide Web Servers - Score: 527 Size: 629106
- World-Wide Web Servers - Score: 522 Size: 630681
- Commercial Sites on the Web - Score: 470 Size: 59110
- Stanford Shopping Center - Score: 445 Size: 2065
- Computer and Communication Companies - Score: 431 Size: 116708
- EINet Deutschland Informationsdienst - Score: 316 Size: 9504
- Welcome to the Internet Shopkeeper - a WWW based mall - Score: 306 Size: 2282
- Interesting Business Sites on the Web - Score: 283 Size: 18268
- No Title - Score: 278 Size: 240766
- Architecture Database ANU - Score: 278 Size: 24046

BRITANNICA ONLINE

An Information Service of Encyclopaedia Britannica, Inc.

Your gateway to
world knowledge



[Introduction / Britannica Products / Help](#)

[How to Search Britannica Online](#)

INDEX SEARCH:

Go

Search entries from the index to Britannica. For example: Beethoven

TEXT SEARCH:

where is stanford university?

Go

Search Britannica text by words, phrases, or questions. For example: Why is the sky blue?

Display a list of **40 articles**

where is stanford university?

Britannica Online contains at least 40 items relevant to 'where is stanford university?'

Stanford University (2,900 bytes)

official name LELAND STANFORD JUNIOR UNIVERSITY, private coeducational institution of higher learning at Palo Alto, Calif., U.S. The university was founded in 1885 and opened in 1891 by railroad magnate Leland Stanford and his wife, Jane (*née* Lathrop), and was dedicated to their deceased only child, Leland, Jr. The doors . . .

Stanford (Amasa) Leland (1,832 bytes)

(b. March 9, 1824, Watervliet, N.Y., U.S.; --d. June 21, 1893, Palo Alto, Calif.). American senator from California and one of the builders of the first U.S. transcontinental railroad.

SLAC (3,133 bytes)

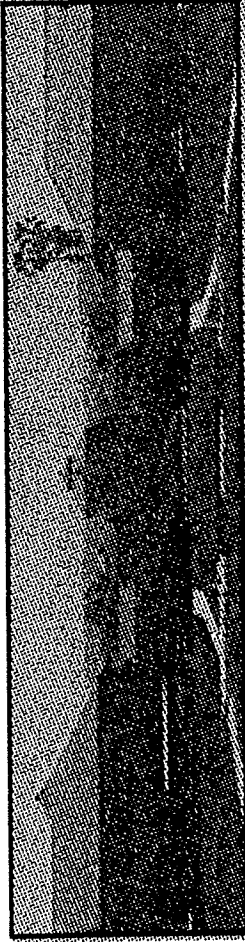
acronym of the Stanford Linear Accelerator Center, located at Stanford University, Palo Alto, Calif., U.S. SLAC is a centre for research in particle physics (the study of the fundamental constituents of matter), run by Stanford University but used by physicists from across the United States and from other countries. It houses the longest . . .

Stanford University,

official [Index] name LELAND STANFORD JUNIOR UNIVERSITY, private coeducational institution of higher learning at Palo Alto, Calif., U.S. The university was founded in 1885 and opened in 1891 by railroad magnate Leland [Index] Stanford and his wife, Jane (*née* Lathrop), and was dedicated to their deceased only child, Leland, Jr. The doors were opened in 1891 to 559 students. The university campus consists largely of Stanford's former Palo Alto farm. The founders also established an endowment of \$21,000,000. The buildings, conceived by Frederick Law [Index] Olmsted, the creator of Central Park in New York City, are of soft buff sandstone in a style similar to the old California mission architecture, being long and low with wide colonnades, open arches, and red-tiled roofs.

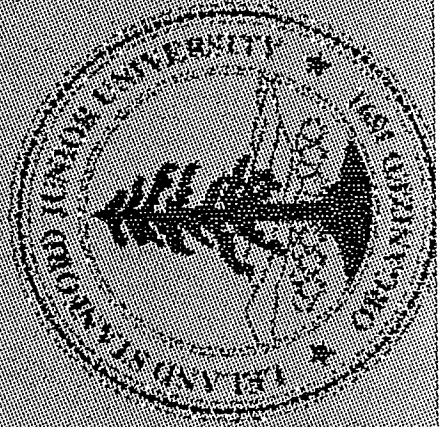
Stanford maintains branch campuses in France, Italy, Germany, Austria, and England. About half of its undergraduates study overseas at them for six-month periods. Advanced study centres are maintained in Japan, Taiwan, and several other countries. The departments of the university are organized into schools of law, medicine, education, engineering, business, earth sciences, and humanities and sciences.

In 1921 the Food Research Institute of Stanford University was organized. The [Index] Hoover Institution on War, Revolution, and Peace, founded by Stanford alumnus Herbert Hoover during World War I, contains more than 1,000,000 printed and manuscript items dealing with 20th-century international relations. The [Index] Stanford Linear Accelerator Center was established in 1961 when Congress appropriated \$114,000,000 for construction on the campus of an accelerator 2 miles long under contract with the Atomic Energy Commission. The Stanford Medical Center, completed on the campus in 1959, now has more than 550 beds. The Hopkins Marine Station is maintained by the University at Pacific Grove on the Bay of Monterey.



Stanford University

- General Information
- Schools and Departments
- Centers



Stanford University



tech web

HOMERPO

entertainment, education and productivity



COVER STORY: Flight simulator

Our test pilots zero in on flight games' 6 top guns.

EDUCATION

Preschool-Grade 3, Grades 4-8 and Grades 9-12.

SOFTWARE REVIEWS

• On-line Connections

It's election season. Visit cyberspace for the lowdown on the candidates before you cast your ballot.

 Talk to other readers of HomePC on America Online

Supported by ...



HOMEPC

Search

Subscribe

Info Kiosk

Feedback

Help



//tech.web//

Copyright 1994 CMP Publications Inc.



AT&T

Global Information Solutions

It's the Internet. It's shared cursor.
It's videoconferencing
It's your Secret Weapon against the Other
Guys.



The New World



The Globalyst



tech.web



Welcome to the CMP Technology Database!

Here you will find editorial information from all of CMP's publications stretching back over 3 months. For now, your access to this service is free of any charge. Let us know what you think by clicking on the feedback button on the bottom of any page.

In order to use this service, you must be using a browser which conforms to the HTML Standard. Click for a list of conforming browsers.

Publication(s) to be searched:

Home PC

Submit Query

Search for (text): networked games

FROM: Month

All

Day

Year

1994

TO: Month

All

Day

Year

1995



[New User](#) | [Sources](#) | [Subjects](#) | [Feedback](#) | [Help/About](#)

Get search tips.

Find from

sorted by and return a maximum of documents.

Search Results

Running query with: *internet publishing*, across the entire database (all sources), in the past 30 days news stories.

[\[DowVision Front Page\]](#) [\[Sources\]](#) [\[Subjects\]](#) [\[Feedback\]](#) [\[Help/About\]](#)

COMPU SERVE AND SPRY POSITIONED TO DELIVER TOTAL INTERNET SOLUTIONS

Date: Dec 1, 1994, Words: 1663, Score: *****

MCI introduces InternetMCI: Portfolio of services includes new secure shopping mall, easy to use software and high-speed connections to the Internet

Date: Nov 22, 1994, Words: 1538, Score: *****

Internet Chameleon revolutionizes Internet access for Windows with 5 minute new account sign-up and automatic configuration. New Instant Internet, WebSurfer and Archie applications added

Date: Nov 8, 1994, Words: 1377, Score: *****

BookLink Technologies, Inc. Signs Distribution Agreement with Macmillan Publishing

Date: Oct 25, 1994, Words: 1120, Score: *****

Internet Express launches national service; company provides complete, reliable Internet access, including graphical World Wide Web

Date: Nov 10, 1994, Words: 651, Score: *****

COMPU SERVE AND SPR Y POSITIONED TO DELIVER TOTAL INTERNET SOLUTIONS

Source: PR News Wire via DowVision

Date: Dec 1, 1994

Time: 11:51 am

Relationship Positions Firms as the Leaders in Making

the Internet Work for Corporate Customers and Consumers

COLUMBUS, Ohio, Dec. 1 /PRNewswire/ --- CompuServe Incorporated and SPR Y, Incorporated launched the most comprehensive set of corporate Internet offerings in the industry today as they announced a partnership that will deliver services that enable companies to achieve their specific business objectives by using the Internet.

CompuServe, which offers networking services for companies worldwide and the CompuServe Information Service, and SPR Y, the leading developer of instant Internet access software, also announced a business relationship that enhances network connectivity for users of SPR Y's Internet in a Box(TM)

ACCOUNT: Pierce Fend, Information Services Division, 614-538-4511, or Anna Boyer,
Network Service Division, 614-789-3351, both of CompuServe Incorporated, or Andrew
Kantor of Mecklermedia, 203-226-6967, or Deanna Leung of SPRY, Inc.,
206-442-8231, or e-mail, Deanna@spry.com/

11:26 EST

Get cross-referenced stories:

Company:
BLOCK (H & R) INC.

Industry:
COMPUTERS
CONSUMER & HOUSEHOLD SERVICES
CONSUMER & HOUSEHOLD PRODUCTS & SERVICES UMBRELLA
CODE

Subject:
JOINT VENTURES
NEW PRODUCTS AND SERVICES
PR NEWSWIRE
WORLD EQUITY INDEX

Market:
CONSUMER NON-CYCLICAL
TECHNOLOGY

Internet Publishers' Response

- Move with the Technology
- Watch your Jewels
- Partner Well
- Do it now

